

MARTINA BLAŠKOVÁ

MONOGRAPHS FOREIGN

1. Blašková, M. – Gražulis, V.: *Motivation of Human Potential. Theory and Practice*. 500 p. = 24,19 AH. (0,7 = 16,93 AH). Lithuania: Vilnius. Publishing Centre of Mykolas Romeris University. 2009. ISBN 978-9955-19-155-1.

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2. Blašková, M. a kol.: *Riadenie a rozvoj vysokokvalifikovaného ľudského potenciálu*. 121 p. = 10,00 AH. (Chapters No. 1, 2, 3, 4, 5, 6, 8): 0,7 = 7,4 AH. Zvolen. Vydavateľstvo Technickej univerzity vo Zvolene. 2006. ISBN 80-228-1701-5 (Available on: <http://kmnt.fri.uniza.sk/#32/Blaskova>).
3. Blašková, M.: *Riadenie a rozvoj ľudského potenciálu. Uplatňovanie motivačného akcentu v procesoch práce s ľuďmi*. (1,0) 212 p. = 16,43 AH. Žilina. EDIS – vydavateľstvo ŽU. 2003. ISBN 80-8070-034-6 (Available on: <http://kmnt.fri.uniza.sk/#32/Blaskova>).

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1. Blašková, M.: *Rozvoj ľudského potenciálu. Motivovanie, komunikovanie, harmonizovanie a rozhodovanie*. (1,0) 390 p. = 33,85 AH. Žilina. EDIS – vydavateľstvo ŽU. 2011. ISBN 978-80-554-0430-1
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2. Blašková, M. (2009). Correlations between the Increase in Motivation and Increase in Quality. (1,0) In: *Ekonomie a management (E + M)*, Volume XII, 4/2009, 54 – 67. ISSN 1212-3609 (databases SSCI, SCOPUS, EBSCO, EconLit etc.).
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4. Blašková, M. – Blaško, R. (2011). Decision Taking in Motivating Employees. (0,5) In: *Human Resources Management and Ergonomics*, Volume V, 1/2011, 19 – 32. ISSN 1337-0871 (database EBSCO and Cabell's Directories).
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Management Theory and Studies for Rural Business and Infrastructure Development No 4/2008, 19 – 28. ISSN 1822-6760 (database EBSCO, <http://baitas.lzoo.lt/~mazylis/julram/15/19.pdf>).

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8. Blašková, M.: Individual and Sectional Communication Systems in Management and Development of Human Potential. (1,0) In: *Communications. Vedecké listy Žilinskej university*, 1/2004. EDIS. Žilina. 2004, 46 – 49. ISSN 1335-4205 (database SCOPUS).
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2. Blašková, M.: The Quality of Relations between Motivation and Motivating of Human Potential. Kapitola č. 11, s. 69 – 74. (1,0) In: Borkowski, S. – Kovalenko, V. S.: *Quality and Production Management in Practice. Russia: Saint Petersburg. Publishing and Press Association of Universities Russia. 2008, 129 p. ISBN 978-5-91155-011-0.*
3. Borkowski, S. – Rosak, J. – Blašková, M.: Utilizing Human Resource for the Specifications of Importance the Company Problems. Chapter No. 19, 115 – 122. (0,33). In: Borkowski, S. – Tillová, E.: *Improvement of Quality Regarding Processes and Materials 2007. Poľsko: Warszawa. Wydawnictwo Menedżerskie PTM. 2007, 146 p. ISBN 978-83-924215-3-5.*
4. Blašková, M. – Blaško, R.: Leadership Aspects of Toyotarity in Private and Public Organisations of Slovak Republic. (0,5). Chapter No. 7, 78 – 90. In: Borkowski, S. – Stasiak-Betlejewska, R.: *Toyotarity. Management Styles in Enterprises. Ukrajina: Dnipropetrovsk. Yurii V. Makovetsky. 2010, 143 p. ISBN 978-966-1507-42-4.*
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1. Chief-investigator of scientific project VEGA No. 1/0067/11 – Dynamics and Content of Decision-making Processes in Motivating Human Potential (2011 – 2013).
2. Chief-investigator of scientific project VEGA No. 1/4647/07 – Dynamical Model of Human Potential Motivation (2007 – 2009).
3. Chief-investigator of scientific project VEGA No. VEGA č. 1/1243/04 – Management and Development of High-qualified Human Potential (2004 – 2006).

4. Deputy chief-investigator of scientific project VEGA No. 1/0639/10 – Quality Evaluation of Human Potential in Private Security Services (2010 – 2011).
5. Deputy chief-investigator of scientific project VEGA No. 1/2588/05 – Competition Ability Increasing and Companies Efficiency measure (2005 – 2007).
6. Investigator of international scientific project Regional Development from View-point of Integrational Processes – Territorial Management (2003 – 2005).
7. Investigator of scientific project VEGA No. 1/917/02 – Management in Communication Systems KOM-MAN (2002 – 2004).
8. Investigator of scientific project VEGA No. 1/0484/03 – Methodology of Marketing Approaches of Slovak Companies onto Foreign Markets (2003 – 2005).

PROJECT GRANTED BY EUROPEAN SOCIAL FUND (ESF)

Development of Quality Culture on University of Žilina on the Base of European Standards of Higher Education, code ITMS: 26110230060, (2012 – 2013) – chief of activity No. 1.2.