

Assoc. Prof. dr. Martina Blašková, University of Žilina, Slovak Republic
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Date of Birth: May 26, 1967

Work experience:

- Since 1994: University of Žilina, 010 26 Žilina, SK,
- 1990 – 1994 Orava Television Enterprises, Nižná, Slovak Republic, Manager of Information System of Preparatory Manufactory Division

Research interests: Social sciences/behavioural sciences

Principal subjects/occupational skills covered: Human resource management, management, organisational behaviour

Scientific Activity:

In 2009 together with Prof. Vladimiras Grazulis prepared a Monograph “Motivation of human potential: theory and practice”, published by Mykolas Romeris University Publishers, Vilnius, ISBN 978-9955-19-155-1, 499 p. www.mruni.eu. She is a co-author of several collective monographs: “Management and Development of High-qualified Human Potential”, published by Technical University in Zvolen, 2006, ISBN 80-228-1701-5, 121 p., author share 97%; “Organisational Culture in Human Resource Management”, Published by Technical University in Zvolen, 2010, ISBN 978-80-228-2151-3, 140 p, pp. 48-75; “Toyotarity. Motivation Features of Managers”, published by Publisher Jurii Makovetsky, Dnipropetrovsk, 2009, ISBN 978-966-1507-11-0, 146 p., pp. 132-141; and “Toyotarity. Knowledge Using in Service Management“, published by Instytut Wydawniczy PTM, Warszawa, 2010, ISBN 978-83-61949-24-4, 200 p., pp. 159-170. www.edytor.pl. She is an author of scientific monograph “Human Potential Management and Development”, published by EDIS, Žilina, 2003, ISBN 80-8070-034-6, 212 p. and university textbook “Organisational Behaviour”, published by EDIS, Žilina, 2005, ISBN 80-8070-350-7, 168 p.

She published 6 articles in the scientific journals registered in ISI WEB of Science and other international data bases, delivered 25 reports in the international and Slovak Republic scientific conferences. In total he has more than 60 scientific publications in Czech, Poland, Slovak, Ukraine and Lithuania.

Assoc. Prof. dr. Martina Blašková has been a member of the scientific committees of several international scientific conferences in Lithuania, Slovak Republic and Poland, a chief-editor of international scientific journal and member of the editorial boards of the international periodical scientific journal, both in Slovak Republic. She has been participating in the research and exchange programs in Slovak Republic, Lithuania and Poland.